



Lisa Hinz

Founder of BOW, Beautiful, Older, Wiser™ and speaker series BOW Talks™, Lisa talks about her experience with menopause, sharing humor and sadness, and how she learned that self-treating oneself isn't always the best decision.

A marketing professional for 25+ years, Lisa's passion is BOW and bringing women together to celebrate being beautiful, older and wiser. She believes that every woman has something important to share, something important to teach, and certainly something important to learn.
